






# weddings



CREATOR OF FINELY CRAFTED WEDDING PHOTOGRAPHY

 [www.stevelloydphotography.com](http://www.stevelloydphotography.com)  
 [steve@stevelloydphotography.com](mailto:steve@stevelloydphotography.com)  
 [www.instagram.com/stevelloydphotography](https://www.instagram.com/stevelloydphotography)  
 Steve Lloyd Photography  
 +64 27 844 2614



 STEVE-LLOYD PHOTOGRAPHY  
Season 2023-2024



CHRISTCHURCH

INTERNATIONAL

CREATOR OF FINELY CRAFTED  
WEDDING PHOTOGRAPHY



9:24pm  
ALONE TIME  
DARJON VINEYARD

# Welcome

I'm Steve Lloyd, professional photographer and creator of finely crafted wedding photography.

These days everyone has an awesome camera, but to capture images that will give you goosebumps every time you see them is not about gear, it is about artistic vision, technical prowess, and the ability to read minds.

I am privileged to have these skills, (yep, even the mind reading) and I love nothing more than to put them into practice at every wedding I document, from the capture of perfectly composed images, to postproduction and the delivery of your web gallery and beautiful, crafted Wedding album.

This is my tenth wedding season and as I am also married I know just how exciting and daunting it can be to plan a wedding, so I'll always be on hand to share my wealth of knowledge to make your life a little easier!

You can discover more about my craft and my services throughout this booklet. If you love what you see and would like to check my availability or arrange a catch-up, please get in touch by emailing [steve@stevellloydphotography.com](mailto:steve@stevellloydphotography.com) or by using the contact form at [www.stevellloydphotography.com](http://www.stevellloydphotography.com).

Enjoy, and I look forward to hearing from you soon!





# My Approach

10:38pm  
SPARKLERS, YEAH!!  
HAGLEY OVAL



Confidence is knowing that you are a good photographer: arrogance is thinking other people actually care. That is why I'll never forget that this is your wedding day, not my photoshoot.

I want you to have a day that reflects who you are, so if your ceremony is in the middle of a field and your reception is up on a rooftop, or you just can't wait to have a sparkler send off after your reception, it's all good with me. Because this day is about you and your favourite people having the

Best. Day. Ever.

Meanwhile you can trust that I will be doing what I do best: documenting the day as it unfolds through honest and authentic imagery that you will instantly connect with.

If you want fun, unique, artistic photography, then we'll make a great team! I believe the most important element to be captured in a photograph is emotion. The more emotional in the photo the more it appeals to our senses, and the greater the connection we feel to it. I want to capture those little moments that are special to you. True interactions, true emotions. Your images will tell the story of you. I will guide you through the shoot but I always encourage my clients to be themselves and have a good time with each other.

You can also be rest assured that I won't run around stage managing your day and causing distractions.

Easy peasy.





## *Matt and Sophiea*

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CEREMONY: St Pauls Anglican Church

RECEPTION: Lacebark

CELEBRANT: Johnno Melville

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### CLIENT FEEDBACK

"The most important thing for us was to ensure that all the raw, real, and special moments of our day were captured. Steve did this and so much more without us even realising! On our wedding day, naturally, emotions were high, and Steve really made us feel comfortable and caught every moment as it naturally occurred. As we looked through the photos, we saw that he had captured some truly amazing moments we didn't even know had happened or didn't even realise he caught.

Words cannot explain how happy we were to have Steve as our photographer on our wedding day and how grateful we are to have hundreds of breath-taking photos to hold onto for the rest of our lives. He has a beautiful talent and really knows how to capture a couple's unique love and relationship.

We would not hesitate to recommend him to anyone!!





## *Keeneth and Christina*

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CEREMONY: Glenmark Reserve-Waipara

RECEPTION: Hagley Oval

CELEBRANT: David MacGregor

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### CLIENT FEEDBACK

Steve is the man! He truly made our wedding; from meeting with us multiple times, including driving around the area prior to the wedding to scout out areas together, to working with a bridal party of 16 and making everyone feel relaxed and allowed us all just to have fun!

He produced stunning photos that we adore, and he worked so hard to get the perfect shots.

We can't recommend him enough!!



15:52pm  
KISS ME XX  
MELTON ESTATE







11:17am  
A MOMENT IN TIME  
NEW REGENT ST



10:24am  
BRIDE-TO-BE IN CRUISE MODE  
RANGIORA





21:16am  
UNDER THE STARS  
NTH LOBURN





# Planning Process

## Initial Contact

Yay, you found me!

## Coffee Date

This is the time for us to meet, get to know each other, answer any questions and talk about your wedding day.

## Engagement Session

It's finally time to book your engagement session which is arguably the best part of the wedding process!  
This is a time for you and your fiancé to really have some fun.

## Final Payment

The final payment is now due one week before your wedding day.

## The Photos!

I will shoot through some sneak peeks for you to enjoy and share within the first few days of the wedding day, then deliver all your edited images 4-6 weeks later via a password-protected online gallery.  
Your professional USB case will be designed, sent to you for approval, then ordered.  
This may take an additional 4-6 weeks.

## Wedding Guide

Use this time to look over this wedding guide to help you through the planning process.  
Feel free to reach out to me for any additional questions you may have,  
I am always here to help.

## Contract

Time to reserve your wedding date!  
Let us make it official by signing your wedding agreement and paying your retainer fee.

## Wedding Day Timeline

Approximately 6 weeks before your wedding date we will plan a time to catch-up and check out your chosen wedding venue and photo locations.  
We will also work on your timeline to help ensure the day runs smoothly and everyone knows where to be and when.

## YOUR WEDDING DAY!

The wedding day has finally arrived!!  
All your planning and preparation has all come together for one amazing day!  
Time to enjoy it.

## Prints, Albums Canvases and More

This is when you get to invest in your memories and order all your wall art, albums and keepsakes for you and your loved ones.





# Wedding Day Timeline

the last thing you want to worry about on your wedding day is making sure everyone is in the right place at the right time.

*Check out this wedding timeline template below as a guide  
(Remember, your wedding timeline should be unique to you)*

7:30AM	10:30AM	2:00PM
<p>Hair and make-up begin for the bridal party. Let's face it, your wedding is going to be a long (but awesome!) day, and there is no such thing as starting the getting-ready process too soon.</p> <p>9:00am-photographer turns up at the groom's location to get photos of the groomsmen getting ready.</p>	<p>Photographer arrives at brides location 30 minutes before the bride is ready. During this time, the photographer can get shots of the dress, rings, flowers, invitation, etc.</p> <p>Once you are fully dressed and ready, I will focus on capturing some beautiful portrait and detail shots.</p>	<p>This is the time block that varies the most for weddings. The time really depends on the type of ceremony you are having. Typically, non-religious ceremonies may last around 20-30 minutes, while religious-based ceremonies can last up to an hour.</p>
3:15PM	3:45PM	5:30PM
<p>Formal family/ friend photos start. How do you make your formal wedding photos go as smoothly and effortlessly as possible?</p> <ol style="list-style-type: none"><li>1. Have your celebrant or MC inform your guests about formal photos.</li><li>2. Give your photographer a list of group photos required. Appoint someone to help the photographer find people.</li><li>3. Keep your list realistic. Each group can take 2-3 minutes. Work out how long you want to spend on this part of the day and see how you go.</li></ol>	<p>Let's get the wedding party photos started. These photos are meant to be casual and fun, capturing the moments of celebration between the newly-wed's and their besties. Allow extra time in your plan if you have locations outside the venue to visit.</p> <p>Feel free to send me photos that inspire you during the planning stage. This will help me create the right wedding party vibe with you and your own wedding party images on that day.</p>	<p>When it comes down to it, your wedding reception is one of the biggest parts of your wedding day. Having a set timeline to stick to will ensure that you and your guests get the best possible experience to make it a night you will not forget! Below are some suggestions and how much time to allow for each event.</p> <p>Grand entrance-10 mins Welcome toasts-5 mins Dinner-45 mins Speeches/ toasts-20-30 mins Dessert-20 mins Cake cutting-10 mins Bouquet and garter toss-15 mins First dance-10 mins Parents dance 10 mins Party Time :)</p>

*Remember this is only a guide. I have theoretically assumed the ceremony is starting at 2 pm.  
During winter months consider a 1:00pm start time as sunset is at 5:00pm*



# Albums

You cannot beat a good book and that's why my speciality is showcasing your favourite images in a range of distinctive albums.

Each album includes twenty-four pages to get your story started.

## Flush Mount Albums

The premium, professional album for your wedding. Now with unsurpassed customization and hundreds of options to choose from.

13 Covers: Crystal Cover, Leatherette Cover, Genuine Leather Cover, Linen Cover, Hard Cover and more

13 Sizes: From 6x6 to 11x14, Square, Landscape, Portrait

70 Colours: colours in Genuine Leather, Leatherette, Linen

5 Papers: Lustre, Metallic, Matte Velvet, Glossy, Silk

3 Page Thickness: Standard, Thick, Rigid

7 Foil & Debossing: Gold, Matte Gold, Rose Gold, Copper, Silver, White, Clear

3 Gilding: Black, Silver, Gold

### Strong and Beautiful Binding:

Albums are bound with a book-band.

With each page laying flat, images can span the width of the book without a binding break between pages.



*A beautiful way to preserve your happiest day.*

## Why should you invest in a Wedding Album?

So much goes into having a wedding and everything requires money: wedding dress, venues, professional photographer, wedding band, invitations, flowers, rehearsal dinner...the list goes on. It is an unfortunate growing trend that wedding albums are often the first thing to get cut. Many couples are not aware of the importance of a wedding album.

Like most couples, you will probably go through great lengths to find the right photographer to catch beautiful images on your wedding day. Therefore, it is also important to choose the right way to display and protect your wedding photographs so they can be pulled out and gone through again and again. If you are considering the best ways to store your cherished photos, then here are several of the top reasons why you should have a wedding album that will always be available for a nostalgic trip down memory lane.

### Preserve Your Memories Over Time

Although it is hard to believe that you could forget any moment, the truth is that memories fade over time. While you will likely remember the rush of emotions that you felt while you said your vows, you will also forget those beautiful moments that made your wedding unique. With a wedding album, you can remember precious events such as your niece kissing your cheek or your uncle's humorous toast with only a quick flip of the pages.

### Digital Copies Can Be Lost

As much as we trust electronic media for our important documents and entertainment, it is important to remember that CDs and backup files can be lost or deleted. Not to mention, they can be hard to retrieve at a moment's notice. If your wedding photos are stored on CDs or your personal computer, then go ahead and keep them there for back up. However, also make the effort to have them printed and compiled into a traditional wedding album that is less likely to ever be lost.

### Albums can be Personalized and Show Your Style

Viewing pictures on a computer screen just is not the same as flipping through the pages of an album. Albums stir up much more powerful emotions. Albums also offer so many ways in which you can customize to your own style that digital photos do not offer. It may include embossing, different album cover materials (leather, fabric, etc.) and colours, different album sizes, background colour, layout and design, storage boxes, etc.

### Wedding Albums are Like a Storybook

When browsing through the pages of a well thought out album, your friends and family can enjoy the story of your wedding day. Framed photos and snapshots may only provide a glimpse into one specific moment. However, an album can be arranged to provide a complete view of your special day from beginning to end. Because your wedding day will likely have a storybook feeling, capture this effect by artistically arranging your photos in an album that carries your viewer through each special moment.

### A Keepsake to Pass Down to Children and Future Generations

Throughout history, wedding albums have served as an essential record of a family's history. Wedding albums also make a wonderful heirloom to pass down from one generation to another. Most do not think that far ahead, but by purchasing a wedding album, they are contributing to their family history.

### You will be Glad You Did.

When looking back, the only regret that many couples have is that they do not have enough photographs of their special day. Those who took the time and spent the money to create a wedding album are always happy that they did. Wedding albums are simply timeless and can preserve memories for many years to come.



# FAQS

## Ask Me Anything

### How would you describe your photographic style?

*My style is both photojournalistic and directive meaning that I observe, anticipate, and capture moments as they naturally unfold to tell an authentic story. Sometimes I will shoot from far away to get an epic wide shot of the landscape and at other times I will be up close in the thick of the action or positioned amongst your guests so you can see how they experienced the day. When it comes to bridal party and family photos, I am happy to provide gentle direction and guidance, I will ensure you will look your absolute best on the most important day of your life.*

### Do you charge by the hour?

*I do not charge by the hour as I feel it is essential to tell the whole story of your day, therefore will cover as much of your day as you wish for just the one price.  
One package, with one price for that one special day that is above all others.*

### What do you wear?

*I dress smart enough for the occasion and comfortably enough for a day of shooting, typically shirt and trousers. However, if you are having a winter wedding in Queenstown, I'm totally rugging up!*

### How do we receive our images?

*I'll shoot through some sneak peeks for you to enjoy and share within the first week of the wedding and deliver all your edited images 5-6 weeks later via a password-protected online gallery.*

*It's hosted up in the cloud so your photos will be safe from fire or theft.*

*It allows you to view your images from any computer, anywhere in the world.*

*It can be shared with your friends, family and anyone you send the link and password, allowing them to download images in high resolution.*

*Your gallery will remain online for at least a year giving you plenty of time to download the images and make use of the features.*

*After you have received your images via your online gallery, I will design your Professional USB Presentation Cover. Design and printing will take an additional 4 weeks. This Photography USB will contain at least 500 images in Colour, B-W and Sepia (1500 images as high-resolution jpeg files).*

### Do you photograph same sex weddings?

*100% yes. If you love each other and want to celebrate it with your nearest and dearest that's all that matters. The same applies for race, colour and creed.*

### Do we need a wedding album?

*If photos are important to you and you are looking to invest in a great photographer then your favourite images deserve to be showcased in a beautifully crafted album that complements the quality of the images. A professional album also protects and preserves your favourite images and will always provide a thrilling experience as the pages are turned for generations to come.*

*Albums are also futureproof. If you only have jpeg files, how do you know if they will be readable in 10, 20, 50 years' time? DVDs are almost extinct; USB ports are disappearing from laptops and who knows if Facebook and Instagram will still be around when your grandkids ask to see your wedding photos?*

*To provide the best experience possible all my albums are produced with top quality materials.*



### Any chance of a discount?

*Sorry, my prices are fixed to be fair to all my couples, but I am always happy to look at creating a custom package if you have special requirements.*

### Do you charge travel fees?

*It depends. I love the opportunity to travel so if your wedding is within one hour's drive from Christchurch then there are no additional costs.*

*However, for further afield, a travel fee will apply, ranging from \$100 - \$500 depending on the distance involved and how many nights' accommodation required.*

*If you are getting married in the North Island or overseas then return airfares, car hire and two nights' accommodation will need to be factored in.*

### We would love to feed you to keep your energy up. What do we need to know?

*Well, that is very considerate of you - thank you! I burn heaps of calories being on my feet all day so I would love a main course. And there's extra awesomeness points heading your way if my meal can be served at the same time as yours, not because I think I am special, but so we finish eating at the same time and I can be ready to capture you mingling with your guests or delivering a speech.*

### Steve Lloyd Photography, you sound awesome, what are the next steps?

*Thank you! Well just as chemistry is key to finding your perfect partner, I believe it is important for you to feel a connection with your photographer and vice versa. So, the first step is to book an appointment so we can get to know each other, chat about your wedding plans, and cover any questions you may have.*



2023-2024

# Wedding Collections

## PACKAGE ONE \$2800

All day coverage  
Professional editing  
Online gallery  
High res images /USB case  
400 images minimum

## PACKAGE TWO \$3200

All day coverage  
Professional editing  
Online gallery  
High res images /USB case  
400 images minimum  
Engagement session

## PACKAGE THREE \$4000

All day coverage  
Professional editing  
Online gallery  
High-res images /USB case  
400 images minimum  
Engagement session  
10x10 Custom album

## THE PLATINUM \$4600

All day coverage - Professional editing - Online gallery - High res images /USB case  
400 images minimum - Engagement session - 10x10 Custom album - Parent books - A2 Canvas print



### WALL ART

Lyve Archival Quality Canvas Prints

A4-210mm x 297mm \$190  
A3-297mm x 420 \$240  
A2-420mm x 594mm \$320  
A1- 594mm x 841mm \$450

Framed canvases available

### CUSTOM ALBUM

Genuine Leather Cover

8 x 11 - 24 pages \$950  
10 x 10 - 24 pages \$980  
12 x 12 - 24 pages \$1200  
11 x 14 - 24 pages \$ 1250

Additional pages \$28

### ADD-ONS

Crystal album cover \$160  
Additional USB Case \$110  
Engagement session \$450  
Album Presentation Box \$180  
8 x 8 Parent book (clone) \$280







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